



TO IMPRESS IS A HUMAN NATURE

REGULAR SOLUTIONS ARE EXPECTED... **IMPRESSIVE** SOLUTIONS EXCEED EXPECTATIONS!



THE XDS COMPANY

More about XDS

AT A GLANCE

Since 2001, we are a well established global network internationally driven 30 full time employees company, with thousands of sq.m. of warehouses, own construction facilities and offices in Romania and abroad.

eXpo Design System means concept, design, brand, manage and construct environments. We are continually working to push the boundaries in live communication. From exhibitions, events, trade show stands to retail environments, we specialise in giving your target audience a lasting experience that ultimately engages them with your brand. Every detail matters.

We not only provide effective design concepts but also effortless display build. Graphic design and production, construction, fabrication, installation and dismantle, audio visual, electrical, lighting, and complete project management are all areas of our expertise.

Behind every creation there is a profound story which we would like to develop along with you, step by step, from concept to the finishing touches.



XDS

PASSION MIXED WITH PROFESSIONAL SERVICES

MORE THAN **15** YEARS OF DESIGN, QUALITY AND GLOBALIZATION

YOUR SUCCESS, OUR MISSION

Our company is structured into cross-functional teams that operate to service individual clients. This is so teams can operate independently of each other, maintaining design integrity and confidentiality of client operations.

Depending on the project, generally, our teams consist of an account executive, designer and project manager. Of which a project team leader is appointed to undertake the project from beginning to end and beyond!

Our team provides effortless management skills ensuring the best people are on the job. From stand designers, display builders, electricians, engineers and caterers we provide only the most trusted suppliers. This gives you a seamless experience, completely aware, every step of the way



XDS

A SHORT HISTORY

WE CARE

We have been producing environments for retail, events and exhibitions for more than 15 years. We differentiate ourselves through a strong focus on design, quality and globalization, encompassing both form and function, and client consultation understanding your product, brand and core objectives.



13.02.2001 – EXPO DESIGN SYSTEM IS BORN

- 2001** < We build our first exhibits at the Indagra show in Bucharest
- 2002** < We build for the very first time internationally, at CeBit Hanovra
- 2005** < eXpo Design System joins IFES (Intl. Federation of Exhibition and Events Services)
- 2006** < June – we build in the same time 28 stands, in 5 different venues in 4 different countries
- 2009** < We attend as exhibitors Euroshop in Dusseldorf and for the first time the EDPA Access meeting in Las Vegas, Nevada
- 2011** < We attend again the EDPA Access in Palm Springs, California
- 2012** < Our business is consolidated worldwide
- 2013** < Over 17 countries where XDS offers exhibiting solutions for clients
- 2014** < Our CEO, Voicu Sferdianu become president of IFES, an international exhibiting companies federation of 205 Members representing more than 38 Countries Worldwide
- 2015** <

XDS



OUR TEAM



A PASSIONATE TEAM, READY TO DELIVER
IMPRESSIVE EXHIBITING SOLUTIONS



VOICU SFERDIANU
Owner & CEO



IOAN TODORAN
Managing Director



ADINA HANZA
Account Executive



GABRIELA PLEȘA
Account Executive



IMOLA GROSZ
Account Executive



CHRISTIAN BEDELEAN
Account Executive

XDS



SERVICES



WHAT WE **DO**

eXpo Design System is a company based in Romania, full service developer and builder in all Europe of effective solutions in the exhibition field and retail environments. We are specialized in exhibits and themed environments, translate branding and marketing messages into 3D shapes and spaces.

We provide design, construction, I&D and storage in Europe and Romania. This coverage and experienced I&D in the whole Europe ensures value and protection for your exhibit investment.

AN EFFECTIVE PROJECT MANAGEMENT SYSTEM

For any new project we start, our project management team works in partnership with our clients, suppliers and exhibition organisers. From design, production through to installation and dismantling, we will manage all stages of your project to ensure a smooth transition from beginning to end. Since 2005 we have implemented our ERP system carefully tailored on our very needs and business flow just to make sure our Project management, CRM, Assets management and other processes are quick, professional and perfect.

Management will take every variable into consideration including risk management, personal safety and environmental management. Our experience across a wide range of industries ensures we are fully equipped to design and construct efficient and effective environments to suit your needs. We are the premium designers and custom stand builders for any event worldwide.



CONCEPT

Any project starts with the concept.
We put our visual strategy experience to work with your
communication and marketing team, for an impressive idea.



DESIGN

Realising the constantly changing demands and market pressures we provide a creative team of qualified designers to help you achieve a competitive edge.

We have built a permanent and long lasting relationship with the Design Faculty from the Aurel Vlaicu University of Arad that ensures we maintain the highest standards in our approach and commitment to the exhibition industry and our valued clients. We take stand design to the next level to ensure the maximum return on investment at any trade show in Europe and internationally.



Hidden system

Carpenter works

PRODUCTION

We have a fully-equipped factory and warehouse with facilities to design and build any custom stand. We will ensure your trade booth stands out of the crowd at any event.

Able, for instance, to fully produce and perfectly deliver to an event at 2000 km's away from base an 1.500 sq.m. totally custom stand. With an only 14 days prior notice.

Full-print works

Spray painting

Fabric prints

silicon edged, mounted on system,
seamless large walls



LOGISTICS, SET-UP & DISMANTLING

We do have own transportation both for teams and materials, warehousing technology, forklifts.

Our implementation requires schedules and milestones that drive the process, making us continually aware of the objectives and keeping focus on the detail.



STORAGE

In our warehousing facilities in Romania we offer our customers to warehouse their assets in between the shows, providing small refurbish and maintenance before next setup.

WHERE WE EXHIBIT

PARIS • COPENHAGEN • AMSTERDAM • MONACO • MILANO • VERONA • HANNOVER • DUSSELDORF • FRANKFURT • BERLIN • LEIPZIG • BRNO • BUCHAREST • DUBAI • KIEV • CHISINAU • CHICAGO

SUCCESSFULLY DELIVERING **IMPRESSIVE** EXHIBITING SOLUTIONS FOR
WORLDWIDE CLIENTS



XDS FACTS & FIGURES

217

INTERNATIONAL
SHOWS

104511

SQUARE METERS
DELIVERED

17

COUNTRIES
WHERE WE EXHIBIT

12

WINNING EXHIBITING
AWARDS

EMERSON

ANUGA FOODTECH 2018

130.5 Sq m



VIMETCO EXTRUSION

ALUMINIUM 2018

96 Sq m



PRO PATRIA BORDERS EASTERN CONFERENCE 2018 20 Sq m



ROFERSPED

TRANSPORT LOGISTIC 2019

100 Sq m



ION MOS

IFFA 2019

100 Sq m



ERDEMİR

CWIEME 2019

80 Sq m



DACO

PAPERWORLD 2019

50 Sq m



CACEIS

FUNDFORUM 2019

12 Sq m



HELIKON

ISM 2019

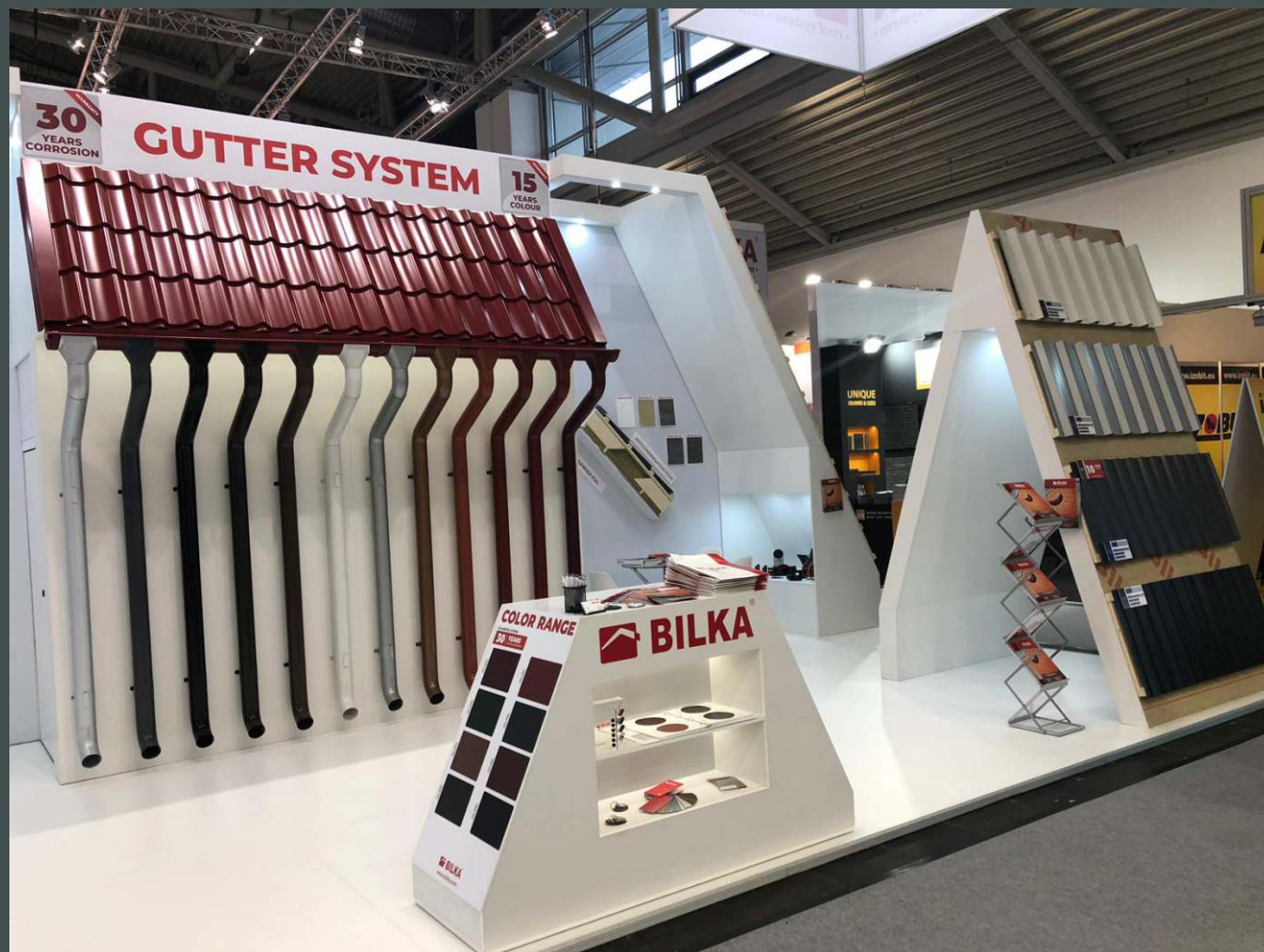
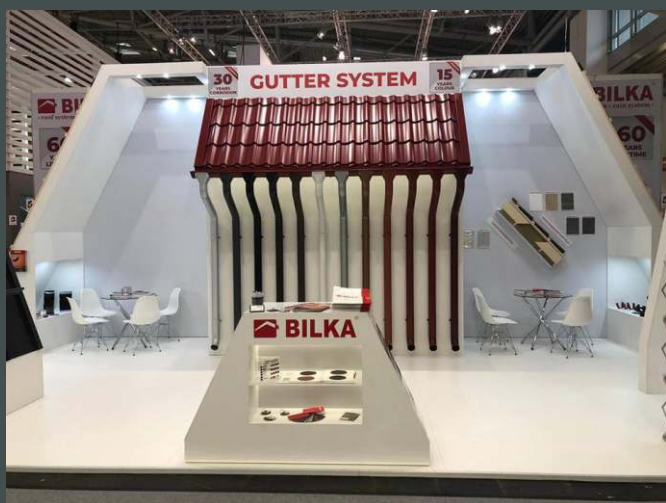
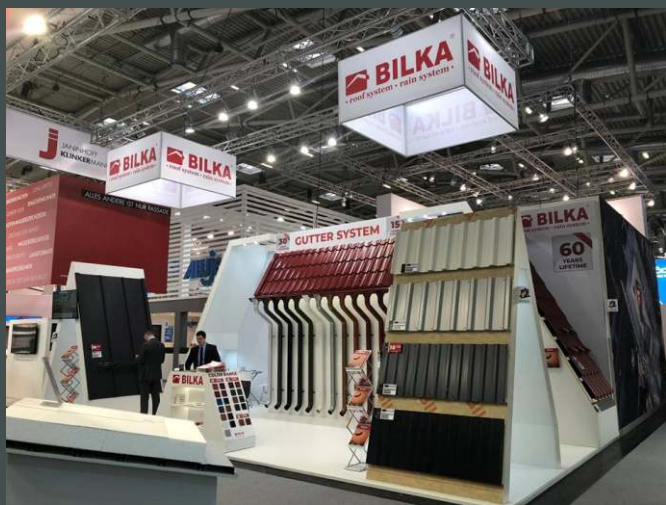
42.75 Sq m



BILKA STEEL

BAU 2019

50 Sq m



CM METAL

METALSHOW 2019

97.5 Sq m



TEXIMP

115.5 Sq m





PROUD MEMBER OF:



International Federation of Exhibition & Event Services

PART OF A WORLDWIDE PROFESSIONAL NETWORK

Cocorilor Street 24A,
RO 310426 Arad
Ioan Todoran
+40 758 815 683
+40 257 228 806
office@ expoxds.com

